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Antonelli Brothers Begonia Gardens

[1959]

SANTA CRUZ, CALIFORNIA

PRICE 25¢

NEW-Hanging Basket Picotee



Our new basket hybrid originated by us and sold exclusively by our nursery. Many wonderful reports have come from our customers upon growing this tuber. Make your garden a showplace too.

One large or two medium tubers make a fine Hanging Basket the first year. Individually selected while in bloom. You may order in the following:

Pink and rose shades, red shades, salmon and apricot shades.

PRICE

	Each	Dozen
Large	\$1.50	\$15.00
Medium	1.00	10.00

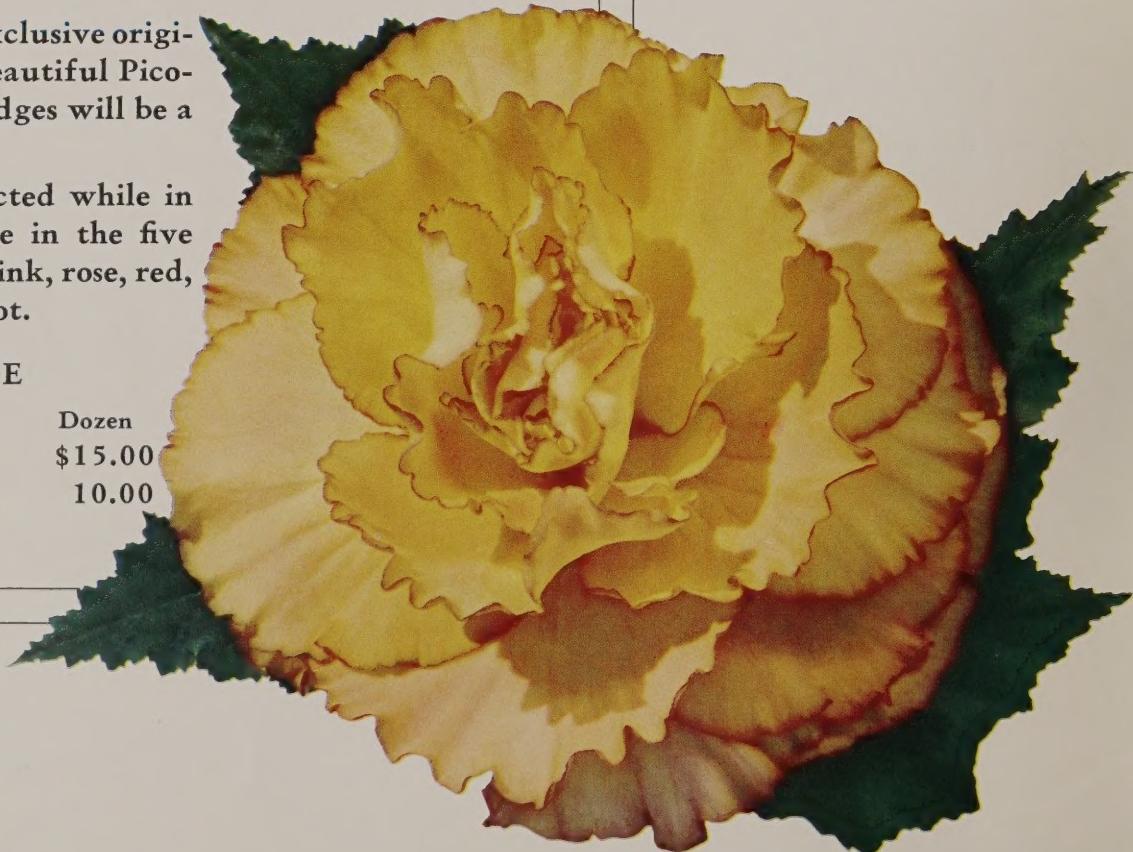
NEW-Ruffled Picotee

Another of our exclusive originations — this beautiful Picotee with ruffled edges will be a joy to grow.

Individually selected while in bloom, they come in the five Picotee colors—pink, rose, red, salmon and apricot.

PRICE

	Each	Dozen
Large	\$1.50	\$15.00
Medium	1.00	10.00



ROSE FORM...

The Begonia of Distinction

Many years of selection and breeding have gone into the development of this beautiful begonia that we proudly present here.

Individually selected while in bloom—Rose Form now comes in the following colors:

White, pink, rose, scarlet, dark red, yellow, apricot, orange, flame orange, orange salmon, pink salmon and salmon rose.

PRICE

	Each	Dozen
Large	\$1.50	\$15.00
Medium	1.00	10.00



TUBEROUS BEGONIA SEEDLING PLANTS

Our seedling plants are becoming more beautiful each year. They are available in all types and colors (except Ruffled Picotee).

Planted in May, they will bloom for you in July and are at their best throughout August and September and will stay in bloom until frost when they go dormant. The tuber should then be lifted, dried and stored.

Ready May 1 to June 15

Per Doz.	Per 25	Per 100
\$3.85	\$6.95	\$27.00

Double Camellia Type



TUBEROUS BEGONIA SPECIAL

We have received so many good reports on the success in growing this size tuber that we are pleased to continue this special. These are not the small tubers offered in some specials but a full $1\frac{1}{4}$ - $1\frac{1}{2}$ " in diameter that produces nice strong plants with the same quality large blooms as the larger size tubers. Larger tubers produce larger plants with more flowers although the quality and size of blossoms are the same.

Available in the four main types of Tuberous Begonia Double Camellia Page 4, Picotee Page 5, Ruffled Camellia Page 6 and Hanging Baskets Page 7. You may order any of these colors listed in these types and we will ship as ordered assorted in one bag. Basket variety kept separate.

30 tubers . . . \$5.00

MULTIFLORA TYPE

Compact plants with small flowers in shades of yellow through red. Excellent bedding plants or pot plants.

COLORS:

Helen Harmes—Yellow; *Mme. Richard Galle*—Salmon; *Flamboyant*—Vermilion; *Fire Flame*—Red Single; *Ami Jean Bard*—Apricot; *Major Max*—Double Red.

PRICE	EACH	DOZ.	100
Large	\$.60	\$6.00	\$48.00
Medium40	4.00	30.00

Delivery: January - March

These are the largest and most popular of the Tuberous Begonia types, resembling huge roses and camellias.

COLORS: White, Pink, Rose, Crimson Rose, Salmon Rose, Scarlet, Dark Red, Yellow, Apricot, Orange, Apricot Salmon, Orange Salmon, Flesh Salmon, Pink Salmon, Red Salmon, Flame Orange.

PRICE	EACH	DOZ.	100
Large	\$.60	\$6.00	\$48.00
Medium40	4.00	30.00

Delivery: January - March

SEED

\$2.00 per packet • \$1.00 per half packet
Delivery: December - January

CHOICE SELECT TUBERS

Each year when our seedling plants are in bloom, we select and mark the finest flowers. These are above average in size, form and color and are offered to those who wish to start with show plants or add to a collection. They are selected from the four main types of Begonias—the Double Camellia, Ruffled Camellia, Camellia Picotee and Hanging Baskets. Colors and types may be assorted.

PRICE	EACH	DOZ.	100
Large	\$1.25	\$12.50	\$90.00
Medium90	9.00	70.00

DOUBLE CAMELLIA SPECIAL

DC-4: Complete assortment of all colors.

1 $\frac{1}{2}$ " - 2" Tubers. 18 FOR
A 6.00 VALUE. \$5.00

Order by Collection Number

SINGLE FRILLED TYPE

Large single flowers with crest on petals, an attractive bedding or pot plant.

COLORS: In Mixture Only.

SINGLE CRESTED TYPE

Large single flowers, fully frilled and very effective as a bedding plant.

COLORS: In mixture Only.

Same prices as Multiflora.

PLEASE USE THIS CONVENIENT ORDER BLANK ENVELOPE

KINDLY LIST TUBERS, PLANTS AND SEEDS SEPARATELY

ANTONELLI BROTHERS

2545 CAPITOLA ROAD

Begonia Gardens

SANTA CRUZ, CALIFORNIA

Ship to _____ Date _____ 19____

Name (Please Print)

Street or R.F.D. No. _____ P. O. Zone No. _____

P. O. Zone No.

Town or City _____

State _____ Money Order or Check Enclosed \$ _____

Express office if different from mailing address _____

Unless advised to the contrary, we send an equally good variety or same color if any of the kinds ordered are sold out.

IMPORTANT — No matter how often you write or order, always plainly give your complete name and address — always the same way — by so doing you will avoid delays and possible mistakes in delivering your orders.

TERMS: Cash with order or approved references.

Total Amount of Order \$

Add 35c Handling Charge if Order is Less Than \$2.50

CALIFORNIA CUSTOMERS: Please add 4% Sales Tax.

CARRIAGE:

All prices in this catalog are postpaid

TUBERS AND PLANTS . . . When ordered assorted, at dozen rate, will be shipped together unlabelled. If separate labelling is desired, unit prices will apply.

ANTONELLI BROTHERS

BEGONIA GARDENS
2545 CAPITOLA ROAD
SANTA CRUZ, CALIFORNIA



Please print or write your orders plainly and if writing us use separate sheet of paper.
All stock guaranteed true to description but no guarantee for the results of growing over which we have no control.

-NOTICE-

UNLESS OTHERWISE NOTED NOT LESS THAN 1 DOZEN PLANTS SHIPPED
ALL PRICES IN THIS CATALOG ARE SUBJECT TO CHANGE WITHOUT NOTICE

Picotee Type



The Picotee type is characterized by its contrasting colors. Resembling large camellias or roses, this interesting type is becoming increasingly popular every year due to the wide variety of new shades being developed. Generally these flowers are either daintily edged or heavily bordered with a contrasting color, but they may also be strikingly mottled or spotted.

COLORS: Pink, Rose, Apricot, Red, Salmon.

PRICE	EACH	DOZ.	100
Large . . .	\$.60	\$6.00	\$48.00
Medium40	4.00	30.00

Delivery: January - March

SEED

\$2.00 per packet • \$1.00 per half packet

Delivery: December - January

CHOICE SELECT TUBERS

PRICE	EACH	DOZ.	100
Large . . .	\$1.25	\$12.50	\$90.00
Medium90	9.00	70.00

PICOTEE SPECIAL

PR-5: Complete assortment of all colors.

1½" - 2" Tubers.
A \$6.00 VALUE.

18 FOR **\$5.00**

Order by Collection Number.



Ruffled Camellia



The Ruffled Camellia type resembles the Camellia and Fimbriata types from which they have been derived. Because of their large size, colors, and resemblance to other flowers, they have become one of the most popular types of Tuberous Begonias.

COLORS: White, Blush, Pink, Rose, Crimson Rose, Red Salmon, Dark Red, Yellow, Apricot, Salmon, Flame Orange, and Salmon Rose.

PRICE	EACH	DOZ.	100
Large	\$.60	\$6.00	\$48.00
Medium40	4.00	30.00
SEED			

\$2.00 per packet \$1.00 per half packet

CHOICE SELECT TUBERS

PRICE	EACH	DOZ.	100
Large	\$1.25	\$12.50	\$90.00
Medium90	9.00	70.00

SEED

\$2.00 per Packet • \$1.00 per Half Packet

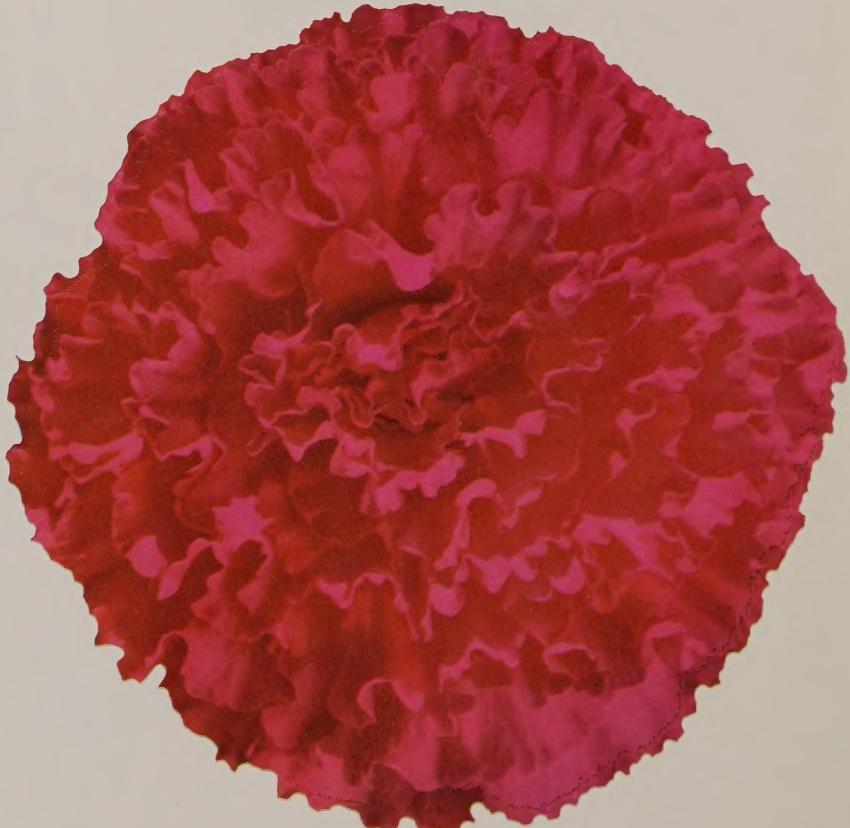
RUFFLED CAMELLIA SPECIAL

RC-6: Complete assortment of all colors.
1 1/2" - 2" Tubers.

A \$6.00 VALUE.

18 FOR **\$5.00**

Order by Collection Number.



Hanging Basket Type



One of the most beautiful of all flowering plants is the hanging basket variety. A well-grown plant from a good quality tuber will produce hundreds of blossoms throughout the flowering season. They can be grown in any place sheltered from direct sun and strong wind.

COLORS: White, Pink, Rose, Scarlet, Red, Yellow, Apricot, Salmon, Orange.

PRICE	EACH	DOZ.	100
Large	\$.60	\$6.00	\$48.00
Medium40	4.00	30.00

SEED
\$2.00 per packet \$1.00 per half packet

Delivery: January - March

CHOICE SELECT TUBERS

Each year when our seedling plants are in bloom, we select and mark the finest flowers. These are above average in size, form and color and are offered to those who wish to start with show plants or to add to a collection. They are selected from the four main types of Begonias—the Double Camellia, Ruffled Camellia, Camellia Picotee and Hanging Baskets. Colors and types may be assorted.

PRICE	EACH	DOZ.	100
Large	\$1.25	\$12.50	\$90.00
Medium90	9.00	70.00

HANGING BASKET SPECIAL

HB-7: 3 each of 6 colors.	A \$6.00
Colors packed separately.	VALUE.
1 1/2" - 2" Tubers.	18 FOR
Order by Collection Number.	\$5.00

NAMED VARIETIES

ANDY LEE—Red
Camellia type . . . Each \$5.00

CHERYL—Pure White
Gardenia type . . . Each 5.00

DARLENE—Light Pink—White center—Carnation type Ea. 3.00

JEANIE—Pink Salmon
Ruffled Camellia type . Each 3.00

LEZA—Blush Pink
Camellia type . . . Each 5.00

LOU-ANNE—Clear Pink
Rose type Each 5.00

Delivery: January - March

HOW TO GROW TUBEROUS

Tuberous Begonias grow from seed and from tubers. They may be purchased in either of these forms or they may be secured as plants produced from seeds, tubers, or cuttings. They are easy to grow, and with reasonable care will thrive in most climates.

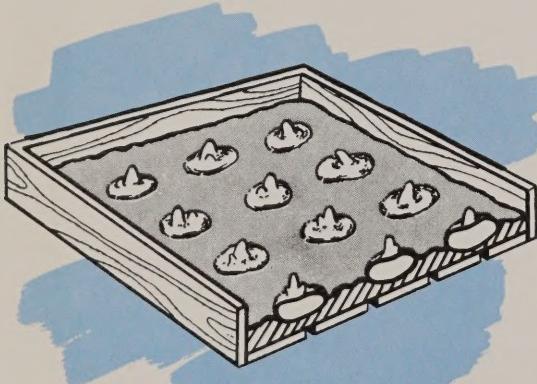
FROM TUBERS

The size of the tuber does not indicate the size or quality of the flower; however, the large tuber starts easier and will form larger plants. The natural dormant period of the tuber is the winter season, and in the spring the tuber will form sprouts.

SPROUTING

It is very important that a sprout appear before the tuber is planted.

You may move your tubers to a warm, dark place to get earlier sprouting. Placing tubers on damp soil or peat moss is not advisable as they will sprout without this dampness and with less danger of loss.



Start
Tubers in
shallow container

PLANTING

The sprouted tubers should be placed in shallow containers (nursery flats are ideal) of a mixture of leaf mold and sand, or of finely divided reed peat. They should be completely covered, leaving only the tips of the sprouts showing, as the roots develop from the top and sides of tubers. After planting in the flats, the tubers should be well watered and should not be watered again until they show dryness. It is important to keep the tuber in the

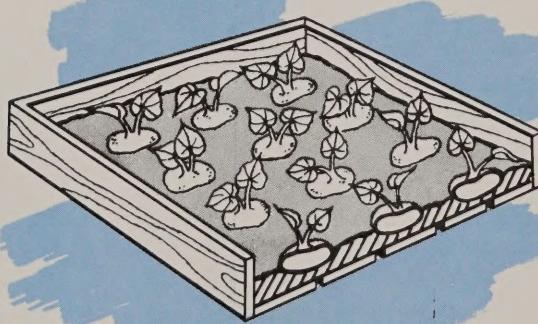
flat until the roots are well developed. The plant may attain four or five inches of growth before they are moved. A good root system will insure a finer plant.

POTTING

For the soil mixture used in the pot, we use seven parts of rotted leaf mold mixed with one part of barnyard manure and three parts of sandy loam. These proportions may vary depending on the difference in soils. In planting the tuber or the seedling in a pot, a piece of crockery is placed over the opening to allow proper drainage. The pot is filled one-third with the potting mixture, then two tablespoons of Full Bloom are sprinkled over this. The fertilizer is then covered with potting mixture and the plant is placed so the roots are about one inch above the fertilizer. In choosing the pot, it is well to allow room for the growth of the plant. A large tuber requires an eight- or nine-inch pot.

After potting, the plant is lightly watered and is not watered again until the soil shows dryness. Too much watering may cause the soil to sour and cause the loss of the tuber.

As the plant develops, the watering will become more frequent. A repeated simple rule is to "water only when the soil shows dryness." For a longer blooming season with



When the plant has reached 4 to 5 inches of growth, its root system is strong enough to allow transplanting or potting. Pots may be placed or moved about in shaded locations or planted right into the ground. See detailed potting instructions above.

better flowers, the feeding of fish emulsion should be used several times, at two-week intervals.

The flowers will continue to bloom from June through October. As the plant starts to die in November, the water should gradually be taken away. When the plants are quite yellow and falling apart, the tuber should be dug, washed and put in the sun to dry. The stem should be removed, but not until it has dried sufficiently to pull out easily, as the tuber may be injured. When the tuber is thoroughly dry, it may be stored in a cool, dry place for the winter. In years of early rainfall, there is danger of losing your tubers by rotting. In this case, dig and place the plants in trays until they are sufficiently cured and a slight pull will remove the stem from the tuber.

FROM SEEDS

You may sow your seed from December until March, but the best results are obtained from those planted in February. This should be done in well-drained flats containing an inch and a half of well-decayed leaf mold. The seeds are watered with a light spray, covered with glass, and darkened with paper until germination. In a temperature of 60 to 70 degrees germination will take eight to ten days. As soon as the seed shows small white specks, the paper should be removed. Two or three days later small plants will show. The glass



ROOTED BEGONIAS . . .

should be removed and the plants kept moist.

To avoid the growth of weeds and fungus, it is advisable to sterilize the soil with steam or soil fumigants before planting, and to water with sterilized water until the third leaf shows on the small plants. The plants may then be watered with fresh water for fifteen to twenty days before transplanting.

TRANSPLANTING

A good mixture for transplanting contains two parts of well-decayed leaf mold to one part of top soil, with a light application of well-decayed manure. At first the seedlings are planted one inch apart, and when they become crowded they are transplanted again. In five to six weeks they will be ready for potting or planting in the garden.

In Garden Planting, one should not "over do" the soil preparation. Such practices as digging trenches and filling them with loose leaf mold should be avoided. The most desirable soil is fairly loose but yet has sufficient body and nutrients to allow the plant to develop. A sandy soil requires the application of humus, whereas heavy soils require sand and leaf mold.

Begonias can not stand direct sunlight during the day (in most areas), therefore it is well to choose sites that afford the early morning sunlight or the late evening sunlight. The more sunlight the plant can receive without burning, the more flowers may be obtained, and

the larger the blooms. The Begonias should be planted in order that the point of the leaves faces the observer. This is known as facing the plant, and it is important if one is to see the bloom well.

After planting, Begonias require a minimum of watering during the early stages of growth.

PINCHING

To attain large flowers on the standard or upright type, all shoots should be removed except one. This is accomplished by breaking off, at any time, the growth that develops from the tuber. If you desire to make cuttings, allow the growth to develop two to three inches high on the extra shoots, then cut off at the tuber with a sharp knife, and then by planting in sand they will form their own tuber in the fall.

On the hanging basket variety started from tubers, all the sprouts should be kept and the crown pinched from the first main sprout when they attain four or five inches of growth. This induces the development of the lateral growth, and the growth of new sprouts. Lateral sprouts should not be pinched; they may be pinched before potting or soon after potting. Do not pinch the plants of the seedling hanging basket type the first year, as this does not allow time for flower production, and does not allow the tuber to develop properly.

For a full basket of seedlings, it is best to put from two to four plants in each basket, depending on the size of the container.

DROPPING OF BUDS

Begonias, although hardy and easy to grow under favorable conditions, are affected by overwatering, too dense shade, and lack of air, and as a result, will not bloom properly. They require fresh-air circulation, and will drop their buds and flowers in a very few days if kept indoors. If the center buds fall before they open, it is usually a sign that the soil is kept too wet. Care should be taken to avoid overwatering. In the cooler coastal areas, the use of peat moss should be avoided or used sparingly. If your plants become tall and spindly, with large leaves and few flowers, there is insufficient light. This may be remedied by removal to a less-shaded location.

POWDERY MILDEW

The powdery mildew problem on begonias has lessened considerably; however, care should be taken to keep this fungus from harming your plants. We have found that with just a little effort, begonias can be kept free of mildew with little cost.

We advise precautionary dusting with Sulphur or spraying with Doo-Spray. The first application should be applied soon after plants have started growth — repeat application once or twice up to blooming stage. After plants are in bloom Sulphur should not be used as it will burn the flowers.

If powdery mildew appears after your plants are in bloom, spraying the affected plants with Doo-Spray will eliminate the mildew. A $3\frac{1}{2}$ oz. jar of Doo-Spray is enough material to keep 50 plants clean all year.

Copotox Dust is a good preventive of mildew, also, if used before the appearance of mildew and is the best material we know of for control and prevention of stem rot.

"Gosh — It's cold outside!"



SHIPPING NOTICE

On shipments to the colder climates—we will make them in March at the proper time for planting.

Customers wishing their order in the early part of the year will accept shipment at their own risk.



Antonelli

HYBRID GLOXINIAS

BLUE-RIBBON WINNERS FOR SIX STRAIGHT
YEARS AT CALIFORNIA STATE FAIR

With just a little care your Gloxinias will reward you with beauty for many months of the year. The important requirements are light, warmth, a good pot mix, and to be kept free of insects.

GLOXINIA SEEDLINGS

Ready from April until June

DOZ.	25	100
\$3.85	\$6.95	\$27.00

Seed: Packet \$2.00

New Colors Mixed—Straight
Colors—All Colors Mixed

GLOXINIA TUBERS

Ready in January

PRICE	EACH	DOZ.
Large Tubers	\$.85	\$8.50
Medium Tubers50	5.00

NEW INTRODUCTIONS

LA RUE (1956)—Large flowers of the most brilliant red yet offered in the large flowered variety.

BLUE HEAVEN—The latest achievement in the blue color range.

KISS OF FIRE—Brilliant, all-scarlet—late-blooming—short, erect flowers on a compact plant. Our most popular Gloxinia. Kiss of Fire produces small tubers—large grade is 1 1/4-1 1/2 inches in diameter.



RUBY—Wavy bright red flowers—light pink back—early-blooming, upright flowers. Large tubers, 1 1/2-2 inches in diameter.

STAR DUST—Huge ruffled burgundy.

VELVET QUEEN—Very large ruffled violet red flower. One of our finest introductions.

GLOXINIA SPECIAL — 1 1/4 - 1 1/2" in diameter — All different, including new varieties not yet offered.
8 assorted \$2.50 • 20 assorted \$5.00

OTHER COLORS

BLANCHE DE MERU — Rose, white throat.

MONT BLANC—White.

EMPEROR FREDERICK — Scarlet, white border.

EMPEROR WILLIAM — Violet, white border.

PRINCE ALBERT—Purple, frilled edge.

PRINCESS ELIZABETH—Soft violet, white throat.

ROI DES ROUGES — Dark crimson, frilled edge.

VIOLACEA—Soft violet.

TIGRINIA SPOTTED—Pink, rose, scarlet, lavender, violet, red.

PINK EDGE—White, pink edged.

PINK SLIPPER—Pink shades.

PURPLE SLIPPER—Purple shades.

GLOXINERA HYBRIDS—Small slipper type flowers; beautiful pastel colors in cream, pink, salmon, apricot, orange to soft red. Grown and offered only in mixture; same prices as gloxinia.



GLOXINIA CULTURE

TUBERS—Gloxinia tubers may be started as soon as you receive them. To encourage root growth and to avoid overwatering, start tubers the same as Tuberous Begonias in flats or in small 4- or 5-inch pots. Tubers generally give several sprouts. To achieve a well-formed plant with the largest flowers, it is important to remove all but the main shoot by breaking or cutting off at the tuber. These shoots may then be started in sand or your regular rooting media. After rooting, treat the same as seedlings.

SEED—Gloxinia seed may be started by the same requirements and soil mixture used for Tuberous Begonias or African Violets. Either method is satisfactory. Care should be taken not to keep soil too wet, and that foliage is dry during the night.

BUD BLAST—This is usually caused by attack of thrip. Other causes are over-feeding with a chemical fertilizer during the blooming period, and wetting the buds during very warm days with cold water. Remedy is simply correcting the cause—keep the

plants clean, feed with organic fertilizer, and care in keeping flower stems dry during very hot days.

POTTING—Our pot mix consists of two-thirds well-decayed leaf mold, one-sixth loam, and one-sixth steer manure. African Violet mix is satisfactory. Large tubers need a 7- or 8-inch pot, medium tubers 6- or 7-inch pot, using the same procedure as directions given for Tuberous Begonias.

PESTS—The most common pests are thrip and aphids, controlled easily by several insecticides made for that purpose.



SUMMER FLOWERING

- YELLOW CALLA**—(Elliottiana)—Spotted Leaf
- PINK CALLA**—(Rehmanni)
- SUMMER WHITE CALLA**—(Maculata)—Spotted Leaf
Ready in November - March

	PRICE	EACH	DOZ.	100
Large	\$.50		\$5.00	\$38.00
Medium35		3.50	26.00

ACHIMENES

- ADELE DE LA HAUTE**—Lavender rose.
- AMBROISE VERSCHAFFELT**—Lavender.
- ANDERSONI**—Medium blue.
- CAMILLE BROZZONI**—Lilac tint—brown dots.
- CRIMSON GLORY**—Lavender orange.

- DIADEM**—Purple red.
- FRANCOIS CARDINAUX**—Lavender.
- GRANDIFLORA**—Purple red (trailer).
- HARRY WILLIAMS**—Purple red (upright).
- JEWEL**—Lavender blue.
- A. LONGIFLORA**—Medium blue.

Each \$.25 — One Variety 12 for \$2.00

CULTURE—Achimenes do best under the same conditions we grow African Violets. They desire a very loose mixture—a night temperature of 60 degrees, avoiding strong light. Started indoors they may be removed to a lath house or shady spot outdoors when they commence to bloom. They do best by plant-

ing 6 to 12 tubers in a 6-inch pot, keeping varieties separate as they multiply terrifically. Beautiful baskets may be obtained by planting dozens of the tiny tubers in wire baskets. Tubers resemble tiny miniature pine cones.



ACHIMENES

STREPTOCARPUS

(Cape Primrose)

Culture Same As Achimenes

Streptocarpus is easy to grow and will do well outdoors in a shady, sheltered location, in any good loose soil, or as a house plant. Colors range from pure white through pink, rose, salmon, blue, to a deep violet. Plants are shipped in crates of twenty-five—twelve plants may be ordered in conjunction with Tuberous Begonias or Gloxinias.

12 for \$3.85 • 25 for \$6.95 • 100 for \$27.00

Delivery: May and June

Seed: Packet \$2.00 • One-half Packet \$1.00

Seed: December through May

Calla Lilies

The Calla Lily will grow in all types of soil; however, a well-drained, sandy loam is preferred. Heavy soils may be improved by applying leaf mold or sandy loam.

Summer-blooming Calla lilies should be planted as early as one's locality will permit in the spring. Winter-flowering Callas may be planted in the fall or early spring in severe climates.

The bulbs may remain in the ground for three years. They should then be dug and separated. In areas of severe winters, it is well to cover the ground thoroughly with a good mulch, or dig them each season when the plant has become dormant.

WINTER AND SPRING FLOWERING

- LARGE WHITE CALLA**—(Aethiopica)
- SMALL WHITE CALLA**—(Godfrey)
- BLACK CALLA**—(Arum pictum)

August - September

- MASTER INGRAM**—Carmine red (trailer).
- MEXICANA**—Dark blue.
- PULCHERRIMA**—Purple.
- ROYAL PURPLE**—Royal purple.
- VENUSTA**—Dark purple.

Sparkling, Colorful Gladiolus

ALL AMERICAN SPECIAL

AA-12: 3 each of the 2 All American winners for '56, Appleblossom and Royal Stewart, and '57 winners Maytime and Caribbean. These 4 winning varieties have been selected from the best seedlings grown in the United States and Canada, truly a must for every gardener.

ALL AMERICAN SPECIAL \$5.00

6 Bulbs \$2.50 • 1 Bulb 50c

POMONA FAIR SPECIAL

PF-12: Selected Rainbow Mix, will give you tall graceful spikes.

50 Medium size bulbs, only \$2.95

JUMBO COLLECTION

JC-12: 2" and up High Crowned Bulbs. For the most flowers in the least amount of garden space, our JUMBO bulbs are the answer.

20 Mixed Colors just \$2.15

GARDEN SPECIAL

GS-12: A complete assortment of fine varieties that will give you a multitude of flowers all summer long.

50 Large 1½" Bulbs \$3.95



Gladiolus

FINEST QUALITY HIGH CROWN #1 BULBS

BLUE BEAUTY—Rich velvet blue
 BURMA—Ruffled deep rose
 CHAMOUNY—Deep rose, silver border
 CORDOVA—Deep salmon pink
 CREAM ORCHIDS—Clear cream ruffled
 FLORENCE NIGHTINGALE—Large ruffled pure white

2 for 30c

10 for \$1.20

25 for \$2.85

HOPMANS GLORY—Rich clear yellow
 KING DAVID—Royal purple with red throat
 ORANGE GOLD—Deep orange and gold
 POINSETTIA—Light ruffled red
 RED SKIN—Rich dark red
 SPIC & SPAN—Tall ruffled deep pink

EDGEWOOD—Tall strawberry rose
 PINK DIAMOND—Sparkling pink
 PROSPECTOR—Towering rich yellow-ruffled
 PURPLE BURMA—Ruffled rose purple
 RECOMPENSE—Tall pure yellow-red throat
 REGINA—Deep orange-blotched throat

25c each

10 for \$2.00

25 for \$3.95

NEW LISTINGS

ROSITA—Large rose with grey edging
 SNOW CLAD—Ruffled fluted white
 TAN GLO—Rich brown smokey
 TRAVELLER—Light rose pink
 TYRONE—Clear minuet lavender cream throat
 UHU—Smokey grey, yellow and orange

BERKELEY—Double rose marbled, rose sepals
 BLUE & GOLD—Double mauve-golden leaves
 BOUDOIR—Double mauve
 BURGUNDIAN—Double burgundy red, carmine sepals
 CAMILLE—Double cerise, rose sepals
 DESERT SUNSET—Double, various sunset colors
 EASTER BONNET—Double rose pink — frosty pink
 sepals
 FRENCHI—Double rose mauve
 GRAY LADY—Double pale grayish blue, rose sepals
 GYPSY PRINCE—Deep violet purple, bright red sepals
 GYPSY QUEEN—Double rose mauve, red sepals
 JAMBOREE—Huge double carmine
 KINGS RANSOM—Double deep purple, white sepals

LUCKY STRIKE—Double blue and rose, light pink sepals
 MABELLE EDWARDS—Single clear pink
 MARIN JEWEL—Double mallow purple, pink sepals
 PINK FAIRY—Double pink
 PINK CLOUD—Beautiful large single pink
 ROSECREST—Deep lilac mauve-white sepals
 ROSE CHIFFON—Double rose
 SANTA CRUZ—Double red
 SLEIGH BELLS—Single bell-shaped, white
 SIERRA BLUE—Double silver blue-white sepals
 SILVERADO—Double silver pink, blush white sepals
 STORM KING—Double white, pink sepals
 TELEVISION—Double deep orchid, white sepals
 TUTU—Double pale aster violet, white sepals

Upright Fuchsias

ANNA—Large double, all red
 BLUE PETTICOAT—Double lilac lavender, blush
 BLUE BIRD—Deep violet blue-white sepals
 BOUFFANT—Single rose pink, rose red sepals
 CASCADE—Single rose pink, rose red sepals
 FIREBALL—Ruddy purple, carmine sepals
 LILIBET—Double soft rose, white sepals
 MILLIONAIRE—Double violet purple, rose red sepals
 MISS CALIFORNIA—Semi-double white, pink glow in-
 side corolla
 MAYFLOWER—Double pink, rose sepals

MONSTERA—Double magenta mottled
 MOTH BLUE—Double deep lilac blue, deep red sepals
 RED SPIDER—Single rose red, dark crimson sepals
 STARRY TRAILS—Beautiful large single pink
 SOUTH GATE—Double pale pink, pink sepals
 SO BIG—Double creamy white long upturned sepals of
 pale pink
 SWINGTIME—Double white, red sepals
 TUMBLING WATERS—Double purple, crimson sepals
 VAGABOND—Double magenta, carmine sepals

Two Beautiful Plants for House & Garden



KOLERIA — Hybrids — Small tubular flowers, soft green foliage. Will do well in lath or sheltered shade. Fine house plant. Easy to grow; culture same as Achimenes. Tubers planted individually in 5- or 6-inch pots. Assorted pastel colors.
3 for \$1.00; 6 for \$1.85; 12 for \$3.50.

SMITHIANTHA (zebrina) — Beautiful bronze foliage, spotted yellow flowers. Easily grown as a house plant or outdoor shade in summer. Normal blooming season late summer. Culture same as Achimenes. Plant individually in 5- or 6-inch pots. Up-right bushy growth.
Price—Tubers—65c each; 3 for \$1.85; 6 for \$3.50; 12 for \$6.50.

Rex Begonias

The Rex Begonia with their exotic leaf colorings, ranging in shades from silver to almost black, are deserving of being called "King of Begonias."

They are easy to grow and do well in the darker locations of your shade garden or conservatory. Soil and feeding requirements the same as the tuberous variety.

ASSORTED COLORS — Seedling Plants. 12 for \$5.00 . . . 25 for \$9.00 — Prepaid
Ready May-June

Giant Dahlias

DECORATIVE

ALICE MAY—10"—Giant pure white
COMMANDO—10"—Beautiful lavender
D. DAY—7"—Pure rich red
GALLANT FOX—7"—Dark claret red
KINDIG PURPLE—10"—Deep purple
MARIE LOU—10"—Giant salmon pink
SALEM SUNSHINE—12"—Giant primrose yellow
SHERWOODS PEACH—12"—Buff and old gold
SILVER METEOR—10"—Silvery lavender
SONJA—6"—Fuchsia and white outstanding
SYDNEY—10"—Deep rose tint of gold
ZUDIG—10"—Golden buff

CACTUS

FAIRMAID—10"—Soft coral
GOOD EARTH—10"—Pure pink, white center

GOLDEN RECTITUDE—8"—Delicate orange
NICKY K—5"—Brilliant scarlet
ORFEO—6"—Glistening purple
PRIDE OF HOLLAND—10"—Rich deep pink
SKY ROCKET—10"—Rich vermillion red
SMOKEY—8"—Old rose to yellow at base

MINIATURE

BONNIE BLUE—3"—Deep lavender
FRED SPRINGER—4"—Brilliant red
LA GIACONDA (COLLARETTE)—Red with yellow collar
TASOGARE—(DUPLEX)—Scarlet
TARGET—4"—Bright orange
WHITE FAWN—3"—Pure white

Guaranteed to have Live Eyes or Buds — individually labeled — packaged in Polyethylene bags with planting guide.

PRICES

Any selection of your choice on this page of Decorative, Cactus or Miniature.

4 for \$3.00 6 for \$4.35 12 for \$8.50 25 for \$17.00

POMPONS

CATHERINE—Rich canary yellow
HAZEL DELL—Lavender cerise
KASASAGI—Rust red with yellow
MARY MUNNS—Solid deep lavender
PEGGY WOOD—Bright orange-white tips

PRINCE CHARMING—Pastel pink
RED WARRIOR—Rich crimson
ROSA WILMOT—Soft pink
TAAKAS YELLOW—Bright yellow
TIP TOP—Raspberry red

POMPON PRICES

50c each • 6 for \$2.75 • 10 for \$4.50

AWARD WINNING *Giant Dahlias*

We are proud to be able to bring to you these Santa Cruz Grown Dahlias, which won the "Best in Show" in San Francisco in 1956 and Central Valley Show in 1957.

We ask that you order early, as our supply is limited.

DECORATIVE

AMERICA'S BEAUTY — Rich red with silver edging and reverse silver. Large	\$2.00
BEAUTY BLUSH—White pink tip—formal . . .	\$1.50
BILLY BOY—Bi-color, lavender with white tip .	\$1.00
BILL'S LAVENDER—Large lavender blue	\$1.00
CHILSON'S PRIDE—Royal purple with white tip	\$1.50
DICKY BIRD — Light gold with a sheen outstanding. Very large	\$2.50
DIXIE'S WINEDOT—White splashed with wine red	\$1.50
EVA STANFORD — Light blend yellow with pink—large	\$1.50
JANET BECKETT — Large yellow semi-cactus .	\$1.50
LAVENDER PERFECTION — Large lavender formal	\$2.00
LILLY VAN DYKE—Large light yellow	\$1.00
LOIS WALCHER—Purple white tip	\$.75
MAGDALINA—Bright flame red—large	\$2.00
MALIO STAGNARO — Deep lavender pink — very large	\$2.00
NEW WORLD — Huge light purple — reverse silver	\$2.00
PRINCESS L. DeSUEDE—Bicolor lavender and red and white formal	\$1.00
SENSATION—Flame red—semi-cactus	\$1.00
SEQUOIA—Very large soft yellow deep flower .	\$2.00
SHULTE A.F. — Bronze and copper — large formal	\$2.00
STORM CLOUD — Reddish purple — lighter center	\$2.00
TOP FLIGHT — Bright blood red — does not fade	\$1.50
VANITY — Beautiful blend of white and pink .	\$1.00



MINIATURES

CHEERIO—Bright red, white tip—cactus . . .	\$1.00
CREMON—Creamy formal decorative	\$1.00
HAZEL HARPER — Light blend of pink and white straight cactus	\$1.00
LILLIAN BALLEG—bronze formal decorative .	\$1.00
MANNVETTE—lavender straight cactus	\$1.00
PAPOOSE—Orange and white miniature ball .	\$1.00
RED AND WHITE — Red with white tip — formal	\$1.00
TACITA—lovely pink formal miniature	\$1.00

CACTUS

BLENDETTE—Light blend of yellow and pink incurved	\$1.00
BRIGHT EYES—Bright red cactus	\$1.50
BUNNY—Yellow incurved	\$1.00
DESIRE DRAPES — Pink blend — laciniated petals	\$1.00
FLORENCE CHADWICK — White straight cactus—very good	\$2.00
FRESCO — Deep pink — deep laciniated petals, best in show S. F. 1956 — central valley show 1957	\$3.00
GAY SALUTE—Orange flame incurved	\$1.00
JUANITA—Dark red	\$1.50
LADY ISMAY — Salmon pink — creamy center .	\$1.50
MISS ROSE FLECHER—Light pastel pink	\$1.00
NAGELS SENSATION—Rose pink	\$1.00
REGALIA—Bright cerise incurved cactus	\$1.00
SAM HERST—Light blend yellow and pink . . .	\$1.50
TARRY—Mauve pink—laciniated petals	\$1.00



RUSTIC REDWOOD HANGERS AND WALL BOXES

HANGING BASKET TYPE

5-inch Bottom, 6 1/2 inches high	each \$2.50
6-inch Bottom, 8 inches high	each 2.75
8-inch Bottom, 9 inches high	each 3.00

WALL TYPE

8 x 9 inches	each \$3.00
6 x 8 inches	each 2.75

Bound with two strands of heavy wire. Very durable and will last for years.

(Wires are included with hanging type)

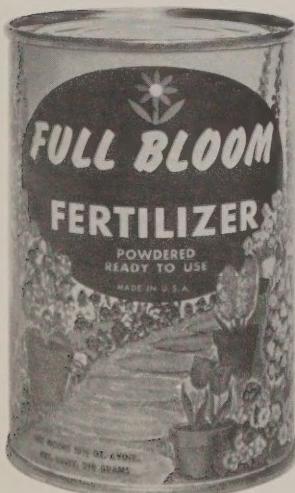


REDWOOD BASKET



REDWOOD WALL HANGER

FULL BLOOM Brand QUALITY ORGANIC - FISH FERTILIZER



Stock up now at these low prices.
ALL-PURPOSE organic fertilizer for indoor and outdoor plants, and for use in the vegetable garden. Safe to use around children and pets.

A fish fertilizer with potash, phosphoric acid and a soil conditioner added. Goes farther, lasts longer.

3 10 1/2-oz. Cans	\$ 1.50
1 10 1/2-oz. Can (with bulb order)50
24 10 1/2-oz. Cans (1 Case) . .	10.00

LUCKY GARDENER FISH FERTILIZER

We are now using and recommend "LUCKY GARDENER" Fish Fertilizer — made from the complete fish.

Pints	each \$1.15
Quarts	each 2.00
Gallons	each 6.50

ORTHO-GRO DRY FERTILIZER

Same as "Full Bloom" with added Phosphorus and Potash.

26 oz.	\$ 1.85
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COPOTOX DUST

(Copper Dust) 1 lb.	\$ 1.25
5 lbs.	5.00

FLOTOX DUSTING SULPHUR	
1 lb. 10 oz.	\$ 1.00

ORTHOCLIDE GARDEN FUNGICIDE

(Contains Captan)

1/2-lb. Canister	\$ 1.85
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DOO-SPRAY	
3 1/2-oz.	\$ 1.50

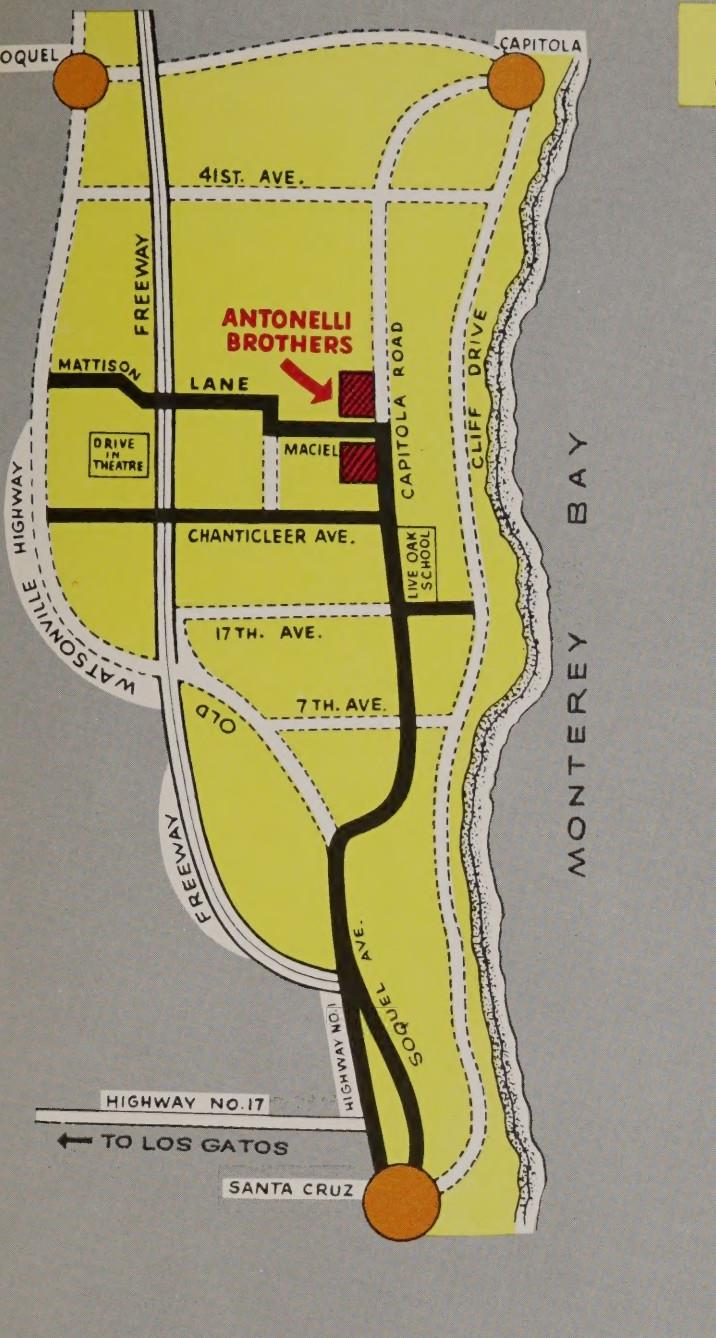
BEGONIA GARDENS

COMING FROM SANTA CRUZ
TURN RIGHT ON FIRST SIDE ROAD
PAST CITY LIMITS

COMING FROM WATSONVILLE
TURN LEFT ON MATTISON LANE
OR CHANTICLEER AVENUE
AS SHOWN ON MAP

Nursery located 3 miles east of Santa Cruz
1 block east of Live Oak School on Capitola Road

We welcome you to our gardens to see the thousands of blooming plants that give you a feeling of being in Fairyland. See our TUBEROUS BEGONIA plants in our greenhouses and acres of seedling begonia blossoms in all colors and types under the lathhouses; also, our new introductions of our HYBRID GLOXINIAS in their new colors and our FLOWERAMA with its display of FERNS, one of the finest collections to be seen anywhere and THEN see THE CHAPEL OF FLOWERS—a display of beauty always to be remembered. All of these beautiful sights to be seen during the months of July through October. See our fields of RHODODENDRONS with many new and rare varieties and our AZALEAS—all a dazzling display to see. Rhododendron and Azalea blooming season is April to June.



ALL PRICES SHOWN IN CATALOGUE POSTPAID

Mailing Address:
2545 CAPITOLA ROAD • SANTA CRUZ, CALIFORNIA
Telephone GREENWOOD 5-3734

We are members of the California Association of Nurserymen and the California Bulb Growers Association.

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Begonia Gardens



SANTA CRUZ
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